

How to Make Your 2017-18 Common Application a Lot Less Common

The Collegewise Guide to the Common Application

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A Message to Students, Parents, and Counselors

Students and Parents:

This guide offers 90+ pages of guidance to help students craft their very best Common Application. We've arranged it so that you can read the entire thing, or go directly to those sections where you have questions or need a little help. We think you'll be amazed by what a difference even just some small—but smart—tweaks can make to your application.

If, at the end, you feel like you need even more advice, our Collegewise counselors are here to help you:

- Tackle your personal statement or supplements
- Review everything before you hit “submit” and send your application off into cyberspace
- Answer any last-minute questions

To find out more about these services, just shoot me a quick note at paulk@collegewise.com, and I'll point you in a sensible direction.

Counselors and Teachers:

While there is a copyright below, we want you to share our guide with your colleagues and students. Some counselors print a copy for their office, others forward the download link directly to their students, and some add the link to their school's newsletters and websites. All we ask is that our Collegewise name stays on this guide, and that you neither change it nor charge for it.

We are committed to sharing what we know. To that end, please feel free to take advantage of any or all of the following:

- Sign up for our [free email newsletter](#) for counselors, students, and parents. We don't send out sales pitches—just great college planning advice. And if you change your mind about subscribing, one click is all it takes to opt out.
- Check out our founder's blog, wiselikeus.com. Kevin has blogged his wisdom every day for *eight straight years*, and hundreds of counselors around the world read and share it every single day.
- Invite us to help you. We're really good presenters both live and online, and there are very few college-related topics we cannot handle. And yes, we also do amazing professional development for your offices and schools.

If you'd like to set something up where Collegewise can hopefully help, please email me at paulk@collegewise.com.

Paul Kanarek
CEO
Collegewise

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and to be emailed to fellow students, parents, and counselors.

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Sixth Edition

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How to Use This Guide

We wrote this guide to pick up where the Common Application's instructions leave off.

The Common App outlines how to add your activities to the appropriate section, but we explain how to present them in a clear and compelling way. The Common App tells you where to upload additional information you'd like to share, but we tell you what kind of information is appropriate and useful for admissions officers. The Common App tells you to choose your preferred telephone number, but we tell you which phone number you should prefer.

We didn't write this guide to tell you how to add colleges to the My Colleges section, how to use the CEEB lookup function, or anything else that the Common App's directions already clearly explain to you. We think the Common Application's instructions, videos, and help menus are pretty good, and we didn't want you to spend time on anything that's already available.

So, please don't ignore the Common Application's directions. As Arun says, "Read the directions. In life, always read the directions." Follow that advice on the Common App. As you work through the sections of the app, watch for the Instructions and Help box to the right—it answers a lot of obvious and not-so-obvious questions quite clearly.

Then, as we suggested earlier, use our guide to pick up where the directions leave off.

We've arranged this guide in a sequence that we think makes the most sense for completing the sections. Or, you can skip right to the sections you need help with the most. (If you're feeling nervous about this whole applying-to-college thing, skipping forward and reading our Conclusion before you do anything else might help you relax a bit.)

Everything we're sharing here is the same advice we've given to over 10,000 of our Collegewise students when we helped them fill out their applications. It's worked very well for them, and we think it will work well for you, too. If you have questions or feel like you should do something differently, always check with your high school counselor or college center.

Before You Start Your Common App

Here are a few steps you can follow before starting your Common App that will help things go more smoothly:

1. Bookmark <https://www.commonapp.org>. (You'll be using it a lot as you complete your Common Application and the required supplements.)
2. Bookmark <https://appsupport.commonapp.org/>. The Applicant Solution Center has a wealth of basic information about completing the app.
3. Same with the Virtual Counselor sections: <http://www.commonapp.org/virtual-counselor>.
4. In particular, you should review the videos available on the Common App YouTube channel: <https://www.youtube.com/user/CommonAppMedia>.
5. And, for the first time, the Common App is offering their own advice and materials in Spanish! http://www.commonapp.org/ready?f%5B0%5D=field_ready_resource_filter%3A1196 So, students and parents for whom Spanish is a first language will find these resources helpful.
6. Double-check that your computer and software meet all system requirements. <http://www.commonapp.org/system-requirements>

7. Make sure spell-check is enabled in your browser. (If you're not sure how to do this, you can search your browser's "help" section, or ask about it in Google or Bing.)
8. Add yourself to the Common App Facebook page and Twitter feed. They offer timely and useful advice throughout the process: <https://www.facebook.com/commonapp> & <https://twitter.com/commonapp>.
9. And finally, if the admission offices of the schools to which you are applying are connected to Facebook and Twitter, add yourself to them. Increasingly, many schools are providing advice through social media on how to approach their applications.

Creating an Account

Now you're going to register with the Common Application and create your account. But before you do, slow down. Don't rush through this and type everything in lowercase and use abbreviations that no adults would understand. (Save that for your Instagram posts.) The information you enter in this section will populate throughout your Common Application, throughout your supplements, and on the forms sent to your teachers and counselor. If you have a typo in your name, or if you decide to type everything in lowercase, that mistake might show up repeatedly. So, get it right the first time. We'll walk you through a couple of important pieces here.

Note: If you created an application prior to August 1st, you will have to go through a simple "rollover" process before you continue. For more information on that, see this Common App video that walks you through that step: <https://youtu.be/doXlwwNQ0Do>.

Go to <https://apply.commonapp.org/createaccount> to start your application.

☐ I am a(n):

Choose "Student" and click **Continue**

☐ Email address

Make sure it's an email address that A) you check daily and B) is appropriate. One of our Collegewise counselors who worked in admissions said she and her colleagues had a contest every year for which

admissions officer would read the file with the most inappropriate email address. That's not a contest you want to win. What's inappropriate? Anything you wouldn't show your grandma is probably inappropriate.

☐ **Password**

You must follow the requirements in the gray box to the right. To make it easier to remember, make your password the same as your Naviance or College Board password. Normally we don't suggest writing down passwords, but it might be worth jotting this one down and keeping it somewhere secure (and away from your prankster younger sibling).

Click [Continue](#)

☐ **First/given name and Last/family/surname**

Enter your given name as it appears on formal or "official" documents like your Social Security card, birth certificate, high school transcript, etc.

☐ **Address**

Click [Enter Address](#) for a pop-up to list the address where a college will be able to successfully send you mail for the next nine months. For most students, this is just their home address. However, if you attend a boarding school, or if your parents don't live together and you stay at different houses, this is an important distinction. Click [Continue](#) to save the information and close the pop-up.

□ Phone

This is an example of a seemingly simple question that actually could have some important consequences. Consider this: If an admissions officer is missing a teacher recommendation or a test score, and she doesn't feel like emailing you or she wants an immediate response, she's going to call this number. If you are waitlisted and the admissions officer calls to deliver some good news, this is the number she's going to dial. Because it's important that these calls get through without any delay, most of our Collegewise students list their home number for this option. Here's why:

First, some students don't check their cell phone voicemails regularly. Parents are usually a little better about checking messages on the home phone.

Cell phone calls can also catch students unprepared. Imagine this: Your cell phone rings while you're in a car with your friends, and the music is blaring at top volume. When your phone rings, your friends viciously taunt you for making a poor ringtone choice. Then, the voice you hear on the phone says, "Hi, this is James from Harvard University calling to schedule our interview. Is this a good time to talk?"

We don't know about you, but that's not a scenario in which we'd be able to put our best "phone foot" forward.

If your family has made the switch and no longer has a home phone, or if you just feel more comfortable listing your cell phone number on the application, here are a few suggestions:

- For the next few months, consider answering unidentified calls only when you are in a quiet and comfortable place to talk. Otherwise, let the call go to voicemail.
- If you do get a voicemail from a college representative, collect your thoughts, find a quiet place, and call back within 10–15 minutes. Have something to take notes with handy!
- While you're at it, you might want to make sure your outgoing voicemail is something you'd be comfortable with a college representative hearing. Don't use songs or be creative; play it straight and be generic for the next few months.

☐ **Date of birth**

International students should be aware that the Common Application uses the American convention of month first and day second in all dates.

☐ **I am applying as a**

Make sure you click “First-Year Student.” This will bring up the question, “Please tell us a bit more about your plans. When do you plan to start college?” The answer here is the first option, “2017 or 2018.” You would only check one of the two other options if you planned to take several years off between applying to and starting college.

☐ **The colleges that I am considering for application may communicate with me by mail, email, phone, or text message prior to submission of my application (you can change your response later within your account settings).**

We advise our Collegewise students to always check this additional box. Sometimes, colleges will contact students to invite them to local events or to give some additional information or advice about the application.

- ☐ **The Common Application may communicate with me by mail, email, phone or text message about my account and other information relevant to the admission application process (you can change this response later within your account settings).**

Similar to the check box above, we encourage checking this off to receive useful updates from the good folks at the Common App.

- ☐ **The Two Other Boxes**

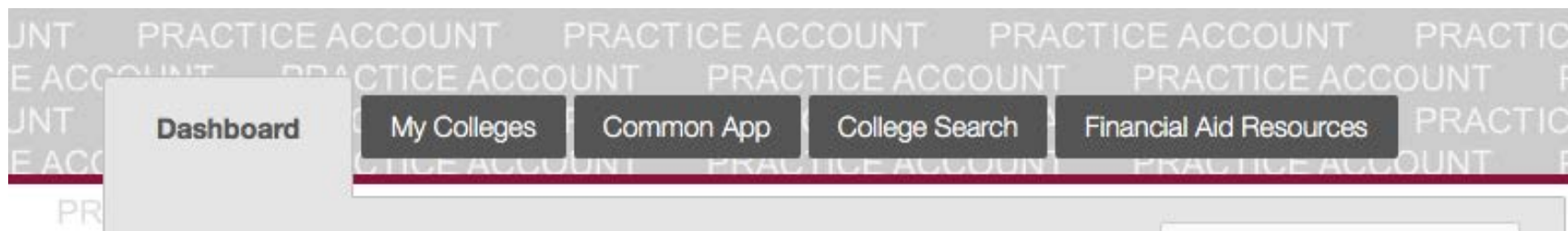
Yes, you're over 13. And yes, agree to the use of "cookies." It will make your use of the Common Application much smoother in a technical sense.

Submitting

Once you enter your information according to the suggested guidelines and are ready to click **Create**, stop and proof what you've entered. Mainly, make sure there are no typos, misspellings, or anything that resembles a text message. Anything that should be capitalized needs to be.

Then, click **Create**.

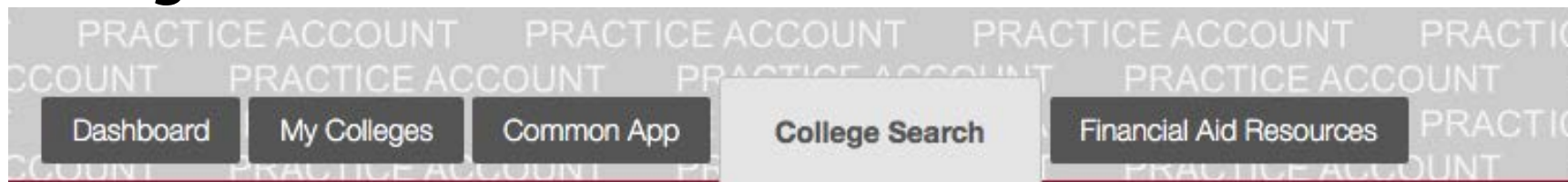
Dashboard



You are now at the Dashboard. First, read the “Welcome!” message. As you’ll see elsewhere in the application, the Instructions and Help section resides on the upper right side of the screen. Make it a habit of reading through it on each page you visit. It will reveal information helpful and relevant to the page you’re currently on. Please note: this means the information may change from college to college.

The purpose of the Dashboard is to provide one screen that shows the status of each of your applications. By clicking on any individual school, you can see which sections remain for you to complete. When you click on “incomplete,” you are taken directly to the section that needs to be completed. (You can also access much of this information through My Colleges, though it usually takes an extra click or two.)

College Search



Although this section is the second to last tab, we recommend that most of our students start here. This is where you “add” the various colleges you will be applying to or are at least considering. By doing so, you’ll be populating information that will appear under the Dashboard and My Colleges sections. If you do not choose schools in this section, those sections will remain blank. Thus, at the very least, we encourage you to plug in two or three schools to start, so you can become familiar with how various parts of the application interact with each other.

Here are a few other things to keep in mind:

- 1. You don’t have to fill it out yet if you’re not ready.**

Many of our students will complete their entire Common Application, then go back and add their colleges at the end, especially if they haven’t finalized their college list. You can always add or drop schools from this list at any time. Nothing is permanent here.

2. If a school doesn't show up in the search box, verify that it actually is not on the Common App.

To double-check, open a new tab in your browser and paste in this link if the school's name starts with an A-C: <https://appsupport.commonapp.org/link/portal/33011/33013/Article/3838/Live-Common-App-Member-Schools-and-Writing-Requirements-A-C>. If the school's name starts with a D-Z, you will find links to those pages at the bottom of that link.

These pages provide a complete list of all the schools on the Common App—over 700 of them. Note: in some cases, a school might start with “The,” and then you’d find it under the Schools Q-T link. And some schools are found under “St.” and others under “Saint.” So, be sure to check for possible variations!

Also worth noting, some schools share parts of their name. There’s a Cornell in New York, and there’s one in Iowa. There’s a Trinity in Texas and another in Connecticut. Be sure you’re applying to the right one, or you may be in for a surprise come decision time.

My Colleges

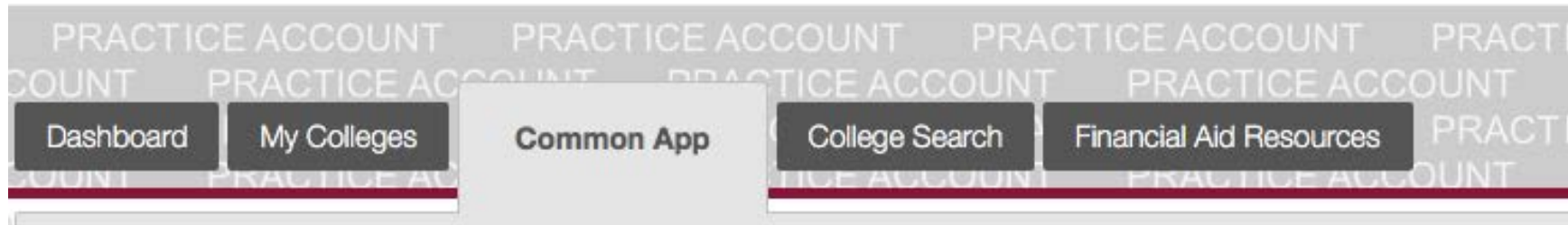


My Colleges is the section from which you will actually *submit* your application in several main parts:

- a. Main Common Application
- b. Recommendations
- c. Writing Supplement (i.e., school-specific questions)

When you have completed the College Search section, the left-hand side of My Colleges will be populated with the schools you plan on applying to and their school-specific questions. We'll break this section down further toward the end of this guide. We encourage students to first complete the main Common App by entering in their basic information that will stay common across all schools.

Common App



For those of you who read our advice back in the Creating an Account section, some of this will be a repeat performance (most of that information will populate here). But don't skip this section because we have some new tips, too.

Profile

Personal Information

☐ **First/given name, Middle name, and Last/family/surname**

Enter your given name as it appears on formal documents, like your Social Security card, birth certificate, transcript, etc. You should have already entered your first and last name when you created your account. However, you might not have entered your middle name, so you should do so here if you have one (or even two). If you don't have one, simply leave this space blank.

☐ **Preferred name (nickname)**

Do people, including your teachers and counselors, call you a different name from what you entered for your “First/given name?” This section serves the needs of some international and transgender students as well as some students who choose to go by a middle name or nickname. If your legal first/given name is “Patrick,” but all the letters of recommendation from your teachers and counselor refer to you as “Pat,” the administrative staff in the admissions office will have an easier time assembling your file correctly if you provide this information. Remember, they are processing thousands of pieces of information during admissions season. Make their jobs easier, and help them ensure your file contains the right information by entering your “Preferred name.”

☐ **Have you ever used any other names?**

Applicants commonly use the “Former last name” box if they are married or divorced.

☐ **Sex**

For reasons strictly related to federal data collection, the option here is “Male” or “Female” and should reflect legal standing.

☐ **If you would like the opportunity, we invite you to share more about your gender identity below**

For students who wish to expand on their gender identity, there is an open text box where they can go beyond the “Male” or “Female” that was checked on the registration page. At Collegewise, we encourage students to express themselves honestly and authentically throughout the admissions

process. We see it as empowering and energizing. For those who wish to articulate their gender in a more nuanced fashion, this is a place to do so.

☐ **Date of birth**

This should already be completed. International students should note that the Common Application uses the American convention of month first and day second in all dates.

Address

☐ **Permanent home address**

You should have already completed this information upon registration.

☐ **Alternate mailing address**

Is your permanent address above the one to which a college will be able to successfully send you mail for the next nine months? If so, click “No alternate address” here. However, if you attend a boarding school or have some alternate temporary address, you may need to click “Send mail to temporary or alternate address,” then fill out the date range when you can be reached at the alternate address. The same holds true if your family prefers a P.O. Box to your home address.

Contact Details

☐ **Preferred telephone**

Make sure that you click the box (“Home” or “Mobile”) that matches the number you entered during the registration phase. Again, consider listing your home phone (if you have one) rather than your cell phone (we explained why in the “Creating an Account” section).

☐ **Alternate phone**

Most students will click “No other telephone,” which we encourage to keep things simple for the reasons we explained earlier.

Demographics

While the questions in this section are optional, we advise our Collegewise students to complete it for a couple of reasons. First, this section alone is not going to get you in or keep you out of college. It’s just not important enough to worry your way to leaving it blank. More importantly, we believe that filling out every section, and doing so candidly, makes for a more complete picture of you for the reader.

☐ **Religious preference**

Colleges sometimes use religious preference during the yield process (the time after students have been accepted and when colleges try to convince them to actually attend their school). For example, it wouldn’t be unusual for an accepted student who checked “Jewish” here to receive information about the Hillel or Jewish life on campus. Regardless of what you list (including atheist or agnostic), this won’t be held against you. It’s just a little bit more about you for the admissions officer.

Some students may not find their religion in the pull-down options. If that's your case, choose "Other" and type in your religion in the new text box that opens.

☐ **U.S. Armed forces status**

Most students will choose "None" but if you are able to choose one of the three other options, thank you for your service!

☐ **Regardless of your answer to the prior question, please indicate how you identify yourself. (Select one or more)**

Notice that they're asking how you *identify* yourself. That's not the same thing as asking what your DNA might be composed of. If you're Caucasian and your parents recently told you that you're one-sixteenth Native American, you should still check "White." If you check an ethnicity you don't identify with in the hopes of getting an admissions advantage, you run the risk of being exposed later. Did you check the same box when you took the SAT? What about when you took the PSAT way back in your sophomore year? People who legitimately identify with an ethnic group check the corresponding box whenever they're asked. Don't try to game the system here.

Getting into a college is a lot like dating: You have to be confident. You shouldn't change who you really are just to make people like you. So, why would you want to change or hide your ethnicity or religious beliefs? Be proud and confident, whatever your answers to these questions may be.

- ☐ **The questions in this section, while helpful to colleges, are entirely optional, and you're welcome to move on without answering them. Before you do, please confirm for us that you've completed this section to your satisfaction.**

There's only one box to check here, but before you do, make sure you've read our advice for the questions above.

Geography

This should all be straightforward. For the years, rough estimates are fine. Don't worry about exactly how many months because rounding to the nearest year will suffice.

Language

If you speak English as your first language, remember to list it. (Some people misread this question and think it's asking only about second or third languages.)

Some students want to stretch this and include languages in which they aren't actually proficient. When you click the "Help" menu in this section, they offer this guidance:

Proficiency in a language is about how comfortable you are using another language as a form of communication. To be proficient, you must be able to communicate effectively and converse comfortably.

If you're fluent, or if you've completed four years (or even the AP level) of foreign language study, you might be proficient. If you're not sure, imagine if you were to eventually have an interview with one of your colleges, and the interviewer, unbeknownst to you, speaks both English and a language you've

listed here as one in which you're proficient. If this interviewer said, "I see you listed Spanish as one of your languages" and then began a conversation with you in Spanish, would you feel confident, or would you feel like you'd just been caught in a lie? But if you can read and write it even though you truly can't have a chat in it, then it's appropriate to check off just those boxes.

Our feeling at Collegewise is that it's never worth it to lie or stretch the truth on a college application. If you're caught, it calls your entire application into question. That's just not worth the risk.

Citizenship

☐ Select your citizenship status

If you are a "U.S. Citizen or U.S. National" you only need to add your Social Security Number. If you are a "U.S. Dual Citizen," "U.S. Permanent Resident or Refugee," or "Other (Non-US)," you will need to provide information specific to your situation. It's important to be as accurate as possible in this case.

Undocumented and DACA students will choose "Other (Non-US)," then select the country in which they do have citizenship, and finally, click "No" for "Do you currently hold a valid U.S. Visa?" Unless you have a specific response to, "If you intend to apply for a new or different U.S. Visa..." you may leave that optional question unanswered.

Some parents don't want their children to list a Social Security Number here. However, it's important to answer this question whenever possible because schools will occasionally use Social Security Numbers to match official test score reports (like from the SAT and ACT) with applications. Also, if you're

applying for federal financial aid, you'll need to list this number because it will correspond to your FAFSA (Free Application for Federal Student Aid) information.

Scholarship Information

If you're interested in scholarships and financial aid information, we encourage you to say "Yes."

Scholar Snapp is relatively new and you can learn more about it in the "Instructions and Help" section to the right. One important note: this has nothing to do with school-specific scholarship programs.

You'll still need to learn about those on individual schools' websites. Scholar Snapp will introduce you to third-party scholarships, whether corporations or community-based organizations.

Common App Fee Waiver

If you click "Yes" then be sure to check off one or more of the economic indicators that applies to you before signing your name. If you are unsure, speak with your high school counselor or someone in the college center.

These waivers are for students truly in need. Don't check "Yes" if you just assume you qualify; the schools will ask for verification. In addition, if you do qualify for a fee waiver, check the box to receive information from Strive for College. They're a non-profit who can provide extra admissions and financial aid support at no cost.

Family

Household

☐ **Parents' marital status (relative to each other)**

If you select “Divorced” or “Widowed” while also listing Parent 1 as living, a window will ask you for the date. Be as accurate as you can. This can provide some important context to your academic record if the divorce or passing happened while you were in high school. Additionally, if you are applying for financial aid using the FAFSA, this answer should match that paperwork.

Parent 1 and Parent 2

It doesn't matter which parent you list as 1 or 2. However, when filling out this information, do consult directly with both parents to ensure the information is as accurate as possible.

☐ **Preferred email**

Make sure your parents are OK with you giving out their email addresses. This information is generally used during the yield process once you're admitted so colleges can invite parents to special parent events.

☐ **Preferred phone**

Same advice as for “Preferred email” — check with your parents.

□ Occupation (former occupation if retired or deceased)

Some college counselors advise that you should use strategy in this part and play down whatever your parents do. The argument is that colleges will instinctively expect more from a student who grew up with parents who are both successful heart surgeons than from a student who grew up without the same advantages. Other students feel they must do the opposite and play up what their parents do to be “college material.”

These points aren’t entirely without merit, particularly for students from comparatively privileged upbringings. However, a college is never going to accept or reject you solely based on what your parents do or don’t do for a living. And because you can’t change your parents’ occupations, it’s fruitless to worry too much about this. We’d rather our students focus on the other parts of the application that they *can* influence, like the essays.

Here’s what we tell our Collegewise kids to do:

- First, ask your parents what they want you to list here. It’s important that your parents feel what you have shared is accurate. If their occupation is not listed—whether specifically or broadly-- “Other” is an option that opens a text box to type in a response.
- Never *inflate* your parents’ accomplishments. You’re not going to get extra admissions credit because your parents have fancy-sounding titles. Just be direct.

- Remember the confidence factor. If your parents are very successful, you should be grateful about your circumstances. If neither of your parents went to college and you have dreams of doing things they never could have in their lives, you should be proud of yourself and the fact that you're about to do something groundbreaking in your family. Don't apologize for or try to hide the circumstances under which you've been raised. Just be genuine and let your qualifications speak for themselves.

☐ **Education level**

In the pull-down menu, "College" and "Graduate school" are listed; however, "Professional school" is not. For this section, the Common App considers graduate (like MSW or PhD) and professional schools (like MD, JD, or MBA) as the same thing.

Additionally, "Some trade or community college" and any selection in the pull-down menu below it will trigger the following prompt:

Total number of institutions attended

Use the following: 0 = never attended college; 1 = attended for at least a semester; 2 = entered into a graduate program or professional school; 3, 4, or 5 = attended multiple graduate or professional schools.

☐ **College lookup**

This is where you enter the specific names of the schools your parents have attended. If you can't find the schools (which is often the case for international schools), then carefully follow the directions on manually entering the schools' details.

This section is where you can also indicate what degree was earned at a particular college, and that drop-down offers: Associates; Bachelors; Masters; MBA; JD; MD/DO/DVM/DDS; PhD; Other.

Sibling

Colleges ask about siblings for three reasons. First, they'd like to know if any of your siblings attended or are currently attending the same college you're now applying to. Second, it can provide more context to your family story. For example, if neither of your parents went to college, but your two brothers went and now it's your turn, it's clear that there are some special things happening in your house. Third, because they may want to recruit them down the road!

What should you put for step-siblings or younger siblings if they don't have a degree? What should you do if you have more than five siblings? Here's the Common App's reply:

"You may add siblings, half siblings, or step-siblings only. If you need to enter more than five siblings, please use the Additional Information section, located on the Writing page."

Education

Current or Most Recent Secondary School

☐ **Current or most recent secondary school lookup**

Using the “Find School” link, enter in your *current* school.

☐ **Date of entry**

For most students, this will be when they’ve started high school or secondary school (as it may be called in some parts of the world). For most of you, that’ll be in the fall of 2014. But for some students at private schools or public charters, they may have entered in 7th grade or even kindergarten. In those cases, go ahead and list when you entered the school, no matter how young you were. If you switched high schools, enter the date you began attending your current school.

☐ **Graduation date**

If you’re still in high school (as most of our Collegewise students are), this date will be your future date of graduation. Get this information from your school counselor or your school’s online calendar.

☐ **Please indicate if any of these options will have affected your progression through or since secondary school. Check all that apply.**

If you check any one of these boxes, a text box will appear below and request you to, “Please use the space below to provide details about the change in progression through secondary school that you indicated above. (250-word maximum)”

Here are a few thoughts on how to handle that explanation:

- If you switched schools voluntarily, the worst thing you can do here is be overly critical of your former school. Don’t claim that all the teachers were bad or that none of the other students were committed to academics. If the fit wasn’t good, you can be honest about it without being overly negative. Draw a contrast between your former school and your new school. Without whining or complaining, explain where that first school fell short of what you needed or expected from your education. What does the new school offer you that the old one didn’t?
- For most students, just a short paragraph of explanation should be enough. Sometimes it can be just one sentence, such as, “My father got a new job and our family had to relocate.” Don’t go on longer than necessary.

☐ **Counselor information**

After you provide your high school information, you’re asked to give your counselor’s name, title, phone number, and email. It’s very important that you take the time to get this information right.

If colleges have any questions about your application, they're going to contact your counselor. But a college isn't under any obligation to track down your counselor if you put in the wrong phone number or email address. And if the name and title don't match the person they call, you're making the situation messy for everyone.

Also, the information you enter here will populate into other parts of the application, so this would be a bad time to spell your counselor's name wrong.

It's also important that you make your application as complete as possible. If your counselor doesn't have an email address, that's fine. But you shouldn't leave this space blank just because you didn't want to take the time to find the information.

Go to your school's website or visit your counselor personally to verify all this information.

Other Secondary Schools

- ☐ **If you have attended any secondary schools not listed in the previous section, please indicate the number of schools.**

This refers to high schools. If you've attended the same high school since 9th grade, the right answer is zero. They are not looking for your elementary or middle schools here. If you switched high schools, then enter the appropriate number and the requisite information that follows.

This does not include summer school at a different high school or participating in any academic coursework or program on a high school campus other than your own. Such information either is listed on your transcript or can be placed in the Additional Information section on the Writing page.

Colleges & Universities

- ☐ If you have ever taken coursework at a college or university, please indicate the number of colleges.

This pull-down should be used if you have taken a college course—online or on campus—from a college or high school. You do not have to have received credit or have a transcript available to check the box.

For Course Details, mark all the appropriate boxes because you can choose more than one. As the Common App notes, this does not include AP or IB courses taken on a high school campus. (Those would be listed either on your transcript if taken at your own school or in the section above about attending other secondary schools.)

For **Dual Enrollment**, high school students will leave this blank unless they are the rare students in a program such as Running Start or an early college-entrance program. For **Summer Program**, more students will check this one off but see the caveats in the paragraph below. For **Credit awarded directly by college**, check this box only if you are certain you were given credit for a satisfactory performance in the course.

With this in mind, our students at Collegewise check the last of these boxes only if they have taken a full-semester or full-year course that would be part of a regular college curriculum. We've seen many special summer programs for high school students that are hosted on college campuses and where the students receive a half credit in Life Skills or something similarly vague. In this case, the colleges you are applying to care less about the credit than the fact you were engaged with your own learning beyond required courses. In those cases, it's okay to leave the **"Credit awarded..."** box unchecked and only check off **"Summer program."**

Additionally, if you did great in the course and enjoyed the course material, the Additional Information section (which you'll learn more about in the Writing section of the guide) is a perfect place to share the course name, your grade, and a brief description of the class.

Collegewise aside: "What if I took a college class and I don't want to report it?"

That's a common question we get from students. We've certainly seen that happen. For example, a student tries a summer course in chemistry, earns a C or lower, and doesn't want to mention it on the application.

We're going to be straight with you about two things here. First, if you didn't do well in a course and you decide not to mention it here, the likelihood of a college finding out is virtually zero, especially if

you did no other academic work at that college. Second, however, if they do somehow find out, the odds of your being accepted (or keeping your admission once it's been offered) are also virtually zero. In recent years, several students have been expelled for not reporting pre-college college coursework. So, is it worth the risk? We don't think so.

The prompt clearly states, "If you have ever taken coursework at a college or university, please indicate the number of colleges," not "If you have ever taken coursework at a college or university AND received an A, please indicate the number of colleges." We like the message you send to a college when you have the guts to admit that you took a college class even if you know you got crushed in it. Yes, in an interview perhaps it would perhaps reveal a failure, but it also says something about your character (and your willingness to challenge yourself).

And if you want to, it's also a piece of information you may choose to address in the Additional Information section. "Although I didn't pull off the perfect grade I wanted, I loved the demands of a college-level course and getting a taste of the expectations ahead of me."

Some counselors disagree on this point, but we believe that honesty somehow always comes back to reward kids. This is probably one of those sections in our guide where you should double-check with your high school counselor or college center if you're uncertain about whether our recommendations are best for you.

Grades

Don't attempt to fill out this section without a current copy of your official high school transcript or without speaking with a school official. It's very important that the information you enter here matches your official records.

☐ **Graduating class size (approx.)**

Since this question is required, you need your answer to match what the school will report, so double-check with your school counselor. If your school reports 525 and you say 520, that'll probably be close enough. But if you report 200 or 1000, that'll raise some question marks from admissions readers.

☐ **Class rank reporting**

Don't worry if your high school doesn't assign a rank—many high schools don't, and it won't hurt your chances of admission. But if your school does rank or breaks down by decile, quintile, or quartile, list what appears on your transcript.

☐ **Cumulative GPA**

Again, don't guess. Verify it with your most updated transcript, which should include your grades through the end of your junior year as well as any summer school classes you took at your high school.

☐ **GPA scale and GPA weighting**

If you don't know, check with your school counselor. Even if your school weighs grades and you can get 5 points for an A, chances are that it's still on a 4-point scale. After all, a 3.9 on a 4-point scale is much stronger than a 3.9 on a 5-point scale.

Current or Most Recent Year Courses

Again, you should have a copy of your official transcript in front of you.

☐ **How many courses would you like to report?**

First of all, they want only credit-bearing courses. If your school doesn't give credit for Advisory Group or Physical Education, don't count it. If you have courses that switch at the semester break (e.g., AP Microeconomics becomes AP Macroeconomics), then each should be counted separately.

☐ **Please select the course scheduling system your institution is using.**

Typically, students in a semester system receive two grades per year in each class. Students in a trimester system receive three.

☐ **Course title**

- First, make sure you use class names exactly as they appear on your transcript. Don't write "Senior English" if your transcript says, "English IV."
- For the Course level, this remains blank unless it clearly falls under one of the categories listed.

- If you are receiving Fall and Spring grades for the same course, it needs to be listed under Full Year. You will check only the individual First/Second Semester boxes if that's the full length of the course.
- List the courses in descending order of difficulty. This lets you impress the admissions officer immediately. List AP courses at the top (lead with "AP Calculus" or "AP English" if you're taking one or both, as they both have particular oomph). Then, move to honors courses, followed by regular classes (solids, followed by electives). If you don't have any honors or AP classes, list any of the five academic solids first: English, math, science, foreign language, or social science. Then, list any electives.
- Also, spell out any abbreviations other than AP, IB, or CP (which colleges know). For example, some students in student government take a class called ASB (Associated Student Body). Don't assume that colleges will know what ASB is. When in doubt, spell it out.

Honors

- ☐ **If you have received any honors related to your academic achievements beginning with the ninth grade or international equivalent, please indicate number of honors. If you received more than five, please add the five most important to you.**

Don't feel bad if you don't have a lot of (or any) academic awards. Plenty of qualified students are light in this area or attend schools where such awards aren't a priority. If that's the case with you, highlight your particular strengths in another section.

If you do, start with your most impressive awards first. If you're not sure which one is the most impressive, consider listing any national or state awards first. Otherwise, list the more recent awards toward the top.

Many awards that appear as acronyms need to be spelled out, especially if they are unique to your school or your state. (You have 150 characters to do this.) Admissions officers in California may know that CSF means "California Scholarship Federation," but some colleges in other states won't. The same can be said for any school- or county-wide award that's an abbreviation. Be sure to check Instructions and Help to the right for more specifics as well.

It's also important to describe the context of any award that a college may not understand. They know what a "National Merit Finalist" is. But if you won the "Cosmos Award" at your school, a college will have absolutely no idea what that means. Help the college understand it, like this:

"Cosmos Award: Two juniors selected by faculty for outstanding achievement in science."

Community-Based Organizations

Notice that it's asking only about free programs. Don't list any program that you paid to attend. If you do list any, follow the prior advice regarding your school counselor and being thorough and accurate.

Future Plans

☐ Career interest

It's fine to be "Undecided" in your career plans, unless you're applying to schools like Drexel, Northeastern, or Penn, which are known for their pre-professional curricula that prepare students for specific careers. If you're applying to such a school, you should have a good idea about what you want to do with your life. Don't make a college think that you have no idea what you'd be getting into academically.

Choosing "Other" towards the bottom of the pull-down menu opens a text box that says, "Other career interest." If your interest is not offered elsewhere in the pull-down or you want to get more specific or even note a couple options that interest you, you can type that information into this box.

☐ Highest degree you intend to earn

This question has no set timeline. If you're certain you don't want to pursue degrees beyond the next four years, select "Bachelors" (which, by the way, just means "four-year college degree"). If you're applying to a combined BA/MD program where you become a doctor in seven years, you'll select "MD/DO/DVM/DDS (Medicine)." If you plan on going to medical school, make the same selection. But please don't worry too much about this. If you're considering going to law school one day, checking or not checking JD (Law) is not going to make a difference in your application. Just tell the truth.

Testing

The test-score section of the Common Application gives you a nice opportunity to put your best “testing foot” forward. They’re not asking you to enter in *all* your scores, only your *best* scores, which you should do. But it’s important to remember that you’ll still need to ask the testing agencies to send official score reports to colleges, and some colleges will ask you to send all your scores, not just the best ones.

So, think of reporting test scores as a two-part process:

1. You put your best “testing foot” forward on the Common App and share only your best scores.
Or, if you prefer, share none.
2. Then, use the SAT or ACT website (or both) to officially send each college whatever they specifically ask for.

Tests Taken

In addition to sending official score reports as required by colleges, do you wish to self-report scores or future test dates for any of the following standardized tests: ACT, SAT/SAT Subject, AP, IB, TOEFL, PTE Academic, and IELTS?

For most students, the answer is “Yes.” You can list the scores you’re proud of and then send them off officially. However, if you don’t feel your scores accurately represent you, then it’s totally OK to check

“No” and move on. But remember, you will have to send each of your schools whatever scores they require.

Also note, the Common App lists both “SAT (before March 2016)” as well as “SAT (March 2016 or after).” It’s important you make the appropriate selection(s) here.

If you are unclear on what test scores each school asks you to report, go to the My Colleges section and choose the college you want more information about. There, in the “Required” section, you’ll find a link that will take you directly to that school’s webpage on their standardized test requirements. You will be able to see what each school requires from their applicants.

Here’s an extra tip: Don’t make yourself crazy over which scores they’ll see and at which point in the process they’ll see them. That’s one of those things that you have limited control over. If a college asks for all your scores, you’re going to have to send them, and any time spent worrying about it is just going to make you focus on the wrong things.

A note to international applicants

Follow the directions in the Instructions and Help section to the right if you do check “Yes” to the box regarding “standard leaving exams.” You will have the opportunity to enter either actual or predicted scores.

A note about test-optional schools

Test-optional schools do not require any standardized test scores in the admissions process. If you are a student who is applying to such a school, you have an option to explore here.

It is completely acceptable to leave this entire section blank on the Common App and just send your official scores to the schools that require them. Yes, we know it sounds risky to leave an entire section blank, but we did our homework, and that's what the people at the Common App recommend in this scenario. This way, the schools that are test optional will never see your scores in any manner, and the ones that require them will receive them directly from the official reports you send.

☐ Indicate all tests you wish to report. Be sure to include tests you expect to take in addition to tests you have already taken.

Read the instructions closely. They don't say that you need to report *all* of them; they say to list "all of the tests *you wish* to report." You can choose exactly what you want, whether that is clicking on only one test or multiple tests.

Here's what you should do for the ACT and SAT sections:

If you took the ACT:

☐ Number of ACT scores you wish to report

- Go back to your official score reports (you can log in to your online ACT account to find them if you need them) and see how many tests you wish to enter here. For most students, this will be one or two.
- Then find your best composite (total) score. List that under “Composite” and enter that date in “Composite Date.” Then, enter the best scores you have for each section, even if they come from different test dates. (Sometime this combination comes out of three tests, at which point the answer above should be three instead.)

☐ **Number of future ACT sittings you expect**

This alerts the school that you may have additional information to share with them even after you’ve submitted your application. If you’re unsure, set it at 0 as you don’t want the admissions officer waiting for scores that may never arrive.

If you took the SAT:

☐ **Number of SAT scores you wish to report**

- Get your official score reports via the College Board’s website and note your highest scores, even if they came from different dates. If all your highest scores are from one test, indicate that here. If it’s spread out over two or three of these, mark that instead.
- Then, simply list the dates on which you took those exams and the appropriate scores from that date.

❑ **Number of future SAT sittings you expect**

This alerts the school that you may have additional information to share with them even after you've submitted your application. If you're unsure, set it at 0 as you don't want the admissions officer waiting for scores that may never arrive.

AP/IB/SAT Subject Tests

Remember, this section doesn't say that you must list *all* your scores—only the ones you “wish” to. Here's how we think you should do it:

Subject Tests

- First, check your individual colleges and see if they even require them. That's important, because some schools may require specific exams. (Again, if you go to the My Colleges tab, you can get the link to that information under “Testing Policy” for each school.) If you're applying to an engineering program that requires you to take Math Level 2, remember, there are two possible steps here: first, you can list it here, then you must ask the College Board to send an official score report to each college that needs the score.
- We advise our students to try not to list any Subject Test score lower than 500 for most colleges (unless the score is required by a particular school). If you're applying to schools such as Amherst, Stanford, or any in the Ivy League, you probably shouldn't list any score lower than 700.

AP or IB scores

- We recommend that our students list only the tests they've passed. The exception might be a student who took one AP class in high school to challenge herself, worked like crazy, and still just eked out a 2 on the AP test. If she feels proud that she went in and sat for that exam—and she should—she should list it. Share what makes you proud here.
- Here's a tip about the art of presentation: If you've taken multiple AP or IB tests, list your highest scores first. This is subtle, but you want to start strong for when a reader looks at a list of scores. Also, AP scores are usually just self-reported. That means you do NOT have to ask the College Board to send AP scores to colleges unless you find a school that specifically asks you to do so when you apply.
- In addition, the prompt here says, "Number of AP Tests you wish to report, including tests you expect to take." Meaning, you should also include the tests you plan to take in May 2018.

TOEFL/PTE Academic/IELTS

These are tests taken primarily by international applicants. Whether they are required depends on each school you are applying to. Be sure you have checked the international applicant section of the websites for each school you're applying to to ensure you meet their requirements.

Activities

The Activities section causes the most confusion with students. There is no one accepted way to list your activities here, which is actually intentional on the part of the Common App. They want to give kids a little bit of flexibility. But here's how we tell our students to approach this section, and it's worked very well for us and for them.

First, it's always good to read the directions to the right. You'll find all sorts of good tidbits of information, but here are a couple of general guidelines for this section:

- Don't plan to cut and paste a résumé as part of the Additional Information section or send one to any college, unless that college specifically asks you to do so in their supplement. Admissions officers spend a lot of time constructing the applications so that they can collect all the information they need to know about students. If you send a résumé without being asked, it's like telling them that you didn't like the way they put the application together. That might annoy them, which is never a good idea.
- Notice in the directions to the right that they ask you to list your activities in order of importance to you. Start with the one activity that you could never imagine your high school career without and work your way down from there. After you enter the first one, you can always move the order around using the "Up/Down" arrows within each activity.

- Space can be limited in this section, so it's fine to abbreviate as long as the abbreviation is universally understood. It would be hard to find an admissions officer who doesn't know what an MVP or NHS is, but there are many other abbreviations that mean something only to the people involved in the group that uses it. As we said in the Honors section above, some acronyms need to be spelled out, especially if they are unique to your school or your state.

In addition, you'll find you can save space by using numbers and abbreviations in the right place, i.e., "Senior Class Vice President" can also be "Class VP: 12," or "First Place in Conference Championship as a Sophomore and Junior" can be "1st in Conf. Championship: 10, 11."

But be cautious. If you find yourself so desperate to squeeze in information here, and if your abbreviations start making this section look like a series of awkward text messages, then you may want to consider carefully using the Additional Information section to give yourself some breathing room.

- Don't feel that you need to fill up all ten lines. The applicant with the longest list of activities is not necessarily the one who's going to get in. In fact, many of the Collegewise counselors who previously worked in admissions at highly selective universities note that many of the students they admitted only had six to eight of the lines completed. Admissions officers want to learn about the *significant* ways you spent your time outside of class. If you were in the Spanish Club in the 9th grade and never went back after that, how does that really help your application to list it? Leave the space blank or use that spot to share something else more important to you. Remember, this

isn't a contest to see how much you can list; it's your chance to describe what you really enjoyed doing in high school.

☐ **Activity type**

Start by selecting the activity from the drop-down menu. It's important to let this menu do the work for you. Look carefully and try to find a category that works before you select "Other Club/Activity." There are a lot of categories you might not expect to find, like "Family Responsibilities," "Cultural," "Academic," etc.

☐ **Position/Leadership description and organization name, if applicable**

This space is limited to only 50 characters. You can use this space to list what this activity actually is if you weren't able to do so with the drop-down menu. For example, there's no combination of drop-down selections that will explain "Red Cross Club" or "Rock Climbing Club."

Think of this section as your spot to list your titles, roles, or recognitions or the name of the place you work. For example, if you work as a camp counselor, that's your role. Put "Camp Counselor" here. If you were the Editorial Page Editor for the school newspaper, that's a title—put that here. If you were the captain, MVP, and first-team all-state in volleyball, those are recognitions. Put those here.

Roles, titles, and recognitions are short and punchy, like "Varsity," "Eagle Scout," "Coach's Award," "Counselor," "Volunteer," "Founder," "Sports Editor," "Violinist," "Treasurer," "Photographer," "Graphic Artist," "Tutor," or "Captain." Anything that takes more space to explain should be put in Details and Accomplishments.

□ Please describe this activity, including what you accomplished and any recognition you received, etc.

Here are three questions to consider asking yourself for this section: 1) “Is it possible that whoever is reading this application might not understand what this activity really was, according to the information I provided above?” 2) “Did the organization or I accomplish anything that can’t be summed up with a simple recognition that I listed above?” 3) “Can I provide greater depth to my experience by elaborating on my responsibilities or the value of my involvement?” This is the type of information that can be listed in this section.

For example, let’s say you listed your camp counselor work under “Work (Paid).” But what if the camp were specifically for children with physical and mental disabilities? That’s something interesting the reader wouldn’t know just from the previous two sections. So, here’s where you could put the camp’s name—if it’s not already included—and description, like “Special Camp for Special Kids: Camp for children with physical and mental disabilities.”

What if your school paper won a statewide award during your junior year? That’s a cool accomplishment that can’t be summed up in the previous two sections. Here’s where you could say, “February 2017 issue won the statewide journalism award, ‘Excellence in Student Press.’”

If you’ve won a lot of awards for one particular activity, it’s fine to summarize them here, such as, “six first-place awards, three honorable-mention ribbons.”

What about hobbies?

Collegewise has some non-traditional advice about listing a hobby on the Common App.

Do you have a hobby that you care about, something that's not an official activity, but one that you put time into? Maybe you've taught yourself to play guitar in a garage band with your friends. Maybe you enjoy drawing, writing, or composing music, even though you aren't publishing or performing any of it. Or, maybe you and your friends are Beatles fanatics who gather on Wednesdays and listen to your favorite songs together. If you have something you care about, we suggest that you list it in the Activities section for two reasons.

First, real interest makes you interesting. Admissions officers really are trying to get to know the applicants. Thus, if you have a hobby you really enjoy, that's an important part of your life that they should know about.

Second, when you share something a little personal like a hobby, it breaks up the tedium for an admissions officer who is reading app after app after app, day after day after day.

List a hobby only if it's important to you. A good way to gauge this is to imagine a college interviewer asking you about it. Would you have something to say? Could you tell a good story about the time you put into this or what you've learned how to do? If you made an origami swan one time, you're not

going to have much to say about origami. However, if you've read books about origami and have taught yourself how to make 20 different advanced origami creations, you've got something to talk about. Don't include a hobby you started last week just to list it on your Common Application. And don't get too cute and start listing things like "Petting my dog" or "Sleep." It's better to not include those interests in these cases.

☐ **Participation grade levels**

This is pretty straightforward. The exception might be where to place summer activities. The correct answer is that you check the box that would represent the grade you entered in the fall following the activity. As for PG, unless you're in post-graduate year, that is left blank. And we can assure you that you indeed know if you are doing a PG year.

☐ **Timing of participation**

Again, this is pretty straightforward as you'll check one box that best represents the time frame of the activity.

☐ **Hours spent per week/Weeks spent per year**

Be as accurate as you can here. Colleges aren't so nitpicky that they'll question if one hour of Spanish Club per week is more accurate than two hours per week. However, if you tell them that your involvement in the Spanish Club is 30 hours per week, that doesn't add up (unless Spanish Club has become your full-time job).

But don't underestimate, either. If you say that you play football six hours a week, that's probably selling yourself short, considering that one game alone is at least three hours. Again, just be as accurate as you can.

Also, some students who are very involved in an activity automatically enter "52 weeks per year." But you should do that only if you are honestly swimming in the pool, working at the hamburger stand, or running the Key Club every single week of the year (including winter holiday, spring break, and summer months). There's no need to exaggerate here and no reason to give an admissions officer pause.

One way you can double-check your numbers is to take the number you put in "Hours spent per week" and multiply it by "Weeks spent per year." If you look at that resulting number and say, "Great! Sounds about right," then you can go with it. If you look at that resulting number and say, "Whoa. Something's off there," then you will want take another look at your original numbers in those two sections.

Finally, admissions officers know that there's an ebb and flow to how much time you might spend with a particular activity. Sometimes it may be three hours a week, and sometimes it may be 15. As long as you do an honest job guesstimating, you'll be just fine. If you do feel the need to explain further, don't forget you always have space in Additional Information.

☐ I intend to participate in a similar activity in college.

Your response here is used for two main purposes. One, if you check "Yes" and you are admitted to the school, it allows them to share with you more information about similar activities at their school. Two, as they are building a class, it gives them a sense of what you'll engage with on campus.

Don't feel compelled to check off every single box with a "Yes," but checking off "No" to every box probably won't leave the impression you want either.

Writing

Personal Essay

The essay demonstrates your ability to write clearly and concisely on a selected topic and helps you distinguish yourself in your own voice. What do you want the readers of your application to know about you apart from courses, grades, and test scores? Choose the option that best helps you answer that question and write an essay of no more than 650 words, using the prompt to inspire and structure your response. Remember: 650 words is your limit, not your goal. Use the full range if you need it, but don't feel obligated to do so. (The application won't accept a response shorter than 250 words.)

1. Some students have a background, identity, interest, or talent that is so meaningful they believe their application would be incomplete without it. If this sounds like you, then please share your story.
2. The lessons we take from obstacles we encounter can be fundamental to later success. Recount a time when you faced a challenge, setback, or failure. How did it affect you, and what did you learn from the experience?
3. Reflect on a time when you challenged a belief or idea. What prompted your thinking? What was the outcome?

4. Describe a problem you've solved or a problem you'd like to solve. It can be an intellectual challenge, a research query, an ethical dilemma—anything that is of personal importance, no matter the scale. Explain its significance to you and what steps you took or could be taken to identify a solution.
5. Discuss an accomplishment, event, or realization that sparked a period of personal growth and a new understanding of yourself or others.
6. Describe a topic, idea, or concept you find so engaging that it makes you lose all track of time. Why does it captivate you? What or who do you turn to when you want to learn more?
7. Share an essay on any topic of your choice. It can be one you've already written, one that responds to a different prompt, or one of your own design.

Some Collegewise essay advice before you dive in

We think the best college essay prompts give students enough guidance to focus their story. (Even though it's effectively the last of seven prompts, most students appreciate more direction than, "Write a 650-word essay on a topic of your choice.") But it's also helpful when prompts leave enough leeway to allow every student to share something that helps the admissions committee get to know this applicant better than the application alone would allow. These Common App prompts do just that.

We've helped over 10,000 Collegewise students find their best stories for college essays. In all those brainstormed stories, we can't think of one that would not have worked with at least one of these prompts.

At first, you might think you don't have a story that fits any of the prompts. But if you can back away from the pressure of college applications and actually just consider the questions, chances are you have something to say. Is there something so central about you that you feel your application would be missing something if you didn't share it? Have you ever failed at something? If so, did you learn anything from it? Have you ever stood up for something you believed in or gone against the grain in some way, even if it wasn't popular or accepted? Have you found yourself challenged by a problem only to be thrilled to solve it? Have you done something that made you proud and at the same time made you feel like you were growing up?

If you answer "Yes" to one or more of those questions, you've got a potential story in response to one and perhaps several of the Common App prompts.

Whether it's teaching yourself to cook, deciding not to go into your family's business, struggling through your first year on the water polo team, or immigrating to this country when you were 16, you have a story to tell. The Common App prompts will let you tell it.

There is no strategy to picking one topic over another; we simply have our Collegewise students find their best story and apply it to whichever prompt fits best. Nevertheless, here are a few topic-specific

tips. And if you'd like even more advice, visit the college essay section of our blog at <http://wiselikeus.com/collegewise/category/college-essays> or buy our college essay video at <https://collegewise.com/product/how-to-write-great-college-essays-video/>.

- 1. Some students have a background, identity, interest, or talent that is so meaningful they believe their application would be incomplete without it. If this sounds like you, then please share your story.**

The two most important phrases in that prompt are "...central to their identity..." and "...their application would be incomplete without it." Our discussion of those phrases is a good time to mention two of our most important pieces of essay advice for any prompt you're answering.

(1) Don't inject meaning that isn't there.

Many students are going to read this prompt and choose a story that they think sounds good but isn't actually central to their identity. Don't make that mistake. Your story doesn't have to be important to anyone else, but it does have to be important to you. And it should probably be something that was important to you long before you read this prompt. Religion, culture, playing baseball, family, babysitting your little brother, art, karate, growing up with a single mother, your part-time job at the mall—if it's important to you and you'd like colleges to know about it, share away. But if you're just claiming something meant a lot to you because it seems like a good answer, pick a different prompt.

(2) Don't repeat information from the rest of your application.

Remember, the prompt is telling you to share something that your application would be incomplete *without*. That means this story either should be about something that you haven't mentioned anywhere else in your application, or it should provide brand new information about something that you have mentioned.

2. The lessons we take from failure can be fundamental to later success. Recount an incident or time when you experienced failure. How did it affect you, and what did you learn from the experience?

Many students we've met are inclined to make one of two mistakes with this prompt:

(1) They try to position the failure as evidence of a strength, e.g., "I was spending so much time volunteering that it actually affected my academics."

(2) They make excuses for something rather than own the outcome, e.g., "I received a low grade in U.S. History because of a personality conflict with the teacher."

If you're experiencing the same inclinations, reverse direction or pick a different prompt.

No successful person has been great at everything she's attempted, so don't be afraid to answer this question honestly. Admit you struggled in physics, that you tried out for the wrestling team and got

tossed around like a rag doll for two hours, or that you founded a club that wasn't able to attract any members. These things don't make you sound inferior; they make you sound human.

So, think of the honest answer to the question. Don't make excuses, just take responsibility. Show that you're a mature, confident student who can discuss those things and apply the available lessons.

3. Reflect on a time when you challenged a belief or idea. What prompted you to act? Would you make the same decision again?

Keep two things in mind:

- (1) Tackle this prompt only if you really did speak or act out against a popular belief or idea, thereby causing you to take a stand and go against the grain. "Everyone else cheated, but I decided to play it straight" is just following the rules, not challenging a belief or idea.
- (2) Stories have more heft to them when the challenge lasted more than one moment. Saying "Hi" once to the awkward outcast at school is a nice thing to do. Eating lunch with him every day is challenging a belief or idea. Arguing with your friends about a woman's right to choose is likely easier than arguing the same point in an AP Government class filled with conservative students. Telling your counselor that your school should offer AP German doesn't have as much oomph as convincing a teacher to do an independent study after school for 12 interested students.

- 4. Describe a problem you've solved or a problem you'd like to solve. It can be an intellectual challenge, a research query, an ethical dilemma—anything that is of personal importance, no matter the scale. Explain its significance to you and what steps you took or could be taken to identify a solution.**

Don't forget the part of the prompt that asks why this problem has *significance* to you. Good responses here will reveal something about yourself that helps the reader get to know you and your life better. And note that the prompt also states, "...no matter the scale." It doesn't have to be world hunger you're trying to solve. It may actually be something quite personal.

The key here is to pick something that you can (1) clearly identify as a problem, and (2) break down into identifiable steps you took or would take to solve it. That's why choosing a global topic like human trafficking because you think it will sound impressive might prove to be more difficult, and less effective, to write about than something you've dealt with in your own life.

- 5. Discuss an accomplishment or event, formal or informal, that marked your transition from childhood to adulthood within your culture, community, or family.**

"...[M]arked your transition from childhood to adulthood..." makes this prompt seem like you need to have a life-changing experience to qualify. You don't. You just have to share something formative and memorable (to you, not necessarily to anybody else). Think of this as a before-and-after story. Explain who you were before, describe the accomplishment or event, and then reveal who you became after.

We worked with a student who gave up his starting spot on the football team so he could become a youth group leader at his church. For him at that time, it was a big deal to acknowledge that faith was a lot more important to him than football. That's a before-and-after story.

Another student wrote that after her parents' divorce, she started doing all the cooking for her and her father. (As she described it, "My dad can only make grilled cheese.") She titled that essay, "Table for Two."

We'll always remember our student who wrote about teaching little kids at his church how to do traditional Greek dancing. In his case, the student had quite literally become the teacher.

6. Describe a topic, idea, or concept you find so engaging that it makes you lose all track of time. Why does it captivate you? What or who do you turn to when you want to learn more?

Love of learning—a desire to know more and a willingness to chase that knowledge—is one of the most compelling traits a student can demonstrate to a college. Colleges know it's those students who will impact their campuses both in and out of the classroom. And we've seen that our own Collegewise students who are so intrigued by something that they spend time learning as much as they can about it—whether that's pole-vaulting, coding, or baking the best cupcakes this side of the Mississippi—fare very well in the application process.

Maybe you're a World War II buff who asked your history teacher to recommend the best books you could read on that topic. Maybe you've learned everything there is to know about the physics behind throwing the best curveball in the league. Maybe you've taken the time to learn all Dizzie Gillespie's best pieces on the trumpet, or spent hours online learning how to knit, or completely restored an old Ford Bronco with your dad. The key to a strong answer here is to share specific examples of the *efforts* you've made to learn more about the topic.

7. Share an essay on any topic of your choice. It can be one you've already written, one that responds to a different prompt, or one of your own design.

This is not a trick question. It really is OK to use an essay you've already written for a different application as long as these three statements are true:

- It meets the Collegewise essay criteria we discussed at the beginning of this section, the most important of which is that the essay should reveal something about *you*.
- You really like the essay, not just the shortcut it will provide you.
- It's not shorter than about 500 words. We admit that this is an arbitrary number, but our concern here is that uploading an essay of 300-400 words (or shorter) might be giving up a valuable opportunity to share even more detail within your essay. Don't add unnecessary filler just to reach a certain word length, but don't give up the opportunity to tell a fuller, richer story either.

New Feature: For the first time in its long history, the Common App is allowing students to directly upload an essay via Google Drive. If you're a student already comfortable with working on your essays in Google Docs, then this will be a simple and obvious process. If you use Word or another text editor, it's still quite easy to do a cut and paste. Just make sure all the spacing, bolding, italicizing, and underlining ends up exactly as you intended. More information about the Google Drive feature and formatting your text can be found here: <https://youtu.be/LjPoaEClkCk?t=1m23s>

Disciplinary History

There are two questions asked here—one about disciplinary violations at school, the other about felony convictions. Read each question carefully before you respond.

If you answer “No” to either of these questions and a college later finds out you should have responded “Yes,” you will almost certainly not be admitted. (If you've already been admitted, they'll revoke the offer.)

Although that's still a big “if,” there's a phrase publicists use: “We can control the story.” It means that if you admit something unpleasant rather than wait for other people to find out, you get the benefit of revealing it yourself rather than letting someone else do it for you. Plus, you can provide an explanation rather than a defensive response. That's almost always how we approach this question with our Collegewise students: Honesty is the best policy.

Here are a few pieces of question-specific advice.

Have you ever been found responsible for a disciplinary violation at any educational institution you have attended from the 9th grade (or the international equivalent) forward, whether related to academic misconduct or behavioral misconduct, that resulted in a disciplinary action? These actions could include, but are not limited to: probation, suspension, removal, dismissal, or expulsion from the institution.

Ask your high school counselor what the school's policy is on reporting this information to colleges. If you can get it in writing for even more clarity, that's even better. Some schools mention disciplinary action on a transcript or in the secondary school report that's part of the Common App. If your counselor intends to mention it, you don't have any choice—check “Yes” and start controlling the story. Don't fight with your counselor, and don't let your parents fight with your counselor. That will only make things worse and discourage your counselor from doing more to help you.

However, some high schools believe such infractions are internal matters, and they decline to reveal it to colleges. If that's the case, you could feasibly not mention it here, and the college will probably never find out. But you need to hear your counselor say the words, “We will not reveal this to colleges.”

We should mention that not all infractions are created equal. If you were suspended for one day as a freshman for throwing a water balloon in the hallway and you've never had another disciplinary

incident, don't worry so much about it. Tell the story and admit that you did something stupid when you were 14.

□ **Explanation**

Here is the prompt for the required explanation: **Please give the approximate date(s) of each incident, explain the circumstances and reflect on what you learned from the experience. You may use up to 400 words.**

This is your chance to control the story, and there are a couple of important things to remember here:

1. Be honest.

This is not the time to fudge the truth. Describe exactly what happened. Don't use vague language. Also, be straightforward about your role, whatever it was. If you're not stating clearly what you did, you're not controlling the story, and the reader might imagine something worse.

2. Take responsibility.

The very worst thing a student can do is blame other people or make excuses. Express that you take responsibility for your role in the incident, whatever it was. If you tell a college that you were unfairly accused of vandalism because you were in a group where other kids were doing the vandalizing, that really doesn't change that you were there and complicit. You should say something to the effect of,

“Although I didn’t vandalize the school, I was still with a group of friends who did. And that was a stupid thing to do. I wasn’t comfortable with the situation, but if I had just gone home like I knew I should have, none of this would have happened to me, and the fact that it has is all my fault.”

That’s a student who’s taking responsibility—and showing maturity.

3. Be detailed about your punishment.

One of the keys to having colleges potentially forgive you is to convey clearly that you were punished for your actions. If you were suspended, explain how many days you missed. The subtle message here is that you’ve already paid your debt and suffered the consequences.

4. Don’t whine or complain.

This is closely tied to accepting responsibility rather than blaming other people. However, we mention it here so you can check the tone of your response. If anything sounds like you’re whining or complaining about how unfairly you were treated, the reader will likely become less sympathetic to your circumstances.

5. And finally...

A college will be looking for evidence that you’ve learned something from your mistakes. All four of the previous tips should come together in the “What I Learned” part of the response. A student who writes, “I learned that my school is far too strict, and I’m looking forward to having more freedom in college” is

complaining without taking responsibility. Be truthful. If you can, give an example of how you've put that lesson to use in your life.

Have you ever been adjudicated guilty or convicted of a misdemeanor or felony? Note that you are not required to answer "yes" to this question, or provide an explanation, if the criminal adjudication or conviction has been expunged, sealed, annulled, pardoned, destroyed, erased, impounded, or otherwise required by law or ordered by a court to be kept confidential.

If you have a conviction on your record, you're going to have to report it. We've met families who've argued that they've kept that information from the high school and therefore don't need to share it here because a college will never know. We still think that's a terrible idea. If there's an official record, we suggest you own up to what you did and be responsible.

☐ **Explanation**

Here is the prompt for the required explanation: **Please provide the details of your criminal conviction or adjudication and reflect on what you learned from the experience. You may use up to 400 words.**

See our "Explanation" advice above, as it all holds true here, too. Be honest and upfront. Take responsibility. No whining or complaining.

Additional Information

Don't use this section unless you need to, and don't rely on this section to list things that you could have summarized elsewhere if you had just spent a little more time paring down your words. (There is a 650-word limit here, too.) Instead, make the rest of your application as clear, organized, and complete as possible. Most students who do those things won't have anything compelling left to share—that's the sign of a thoughtful and complete application! Don't assume that blank space is bad or that more information is always good. In fact, two-thirds of our students at Collegewise don't write anything in the Additional Information section. That's how strongly we believe in this advice.

However, if you find yourself wanting or needing to list something in this section, here are a few bits of advice.

1. Choose carefully.

There are times when inputting additional information is necessary and useful. Here are a few examples:

- There are parts of the application that invite you to list additional information that didn't fit in the original space, like AP test scores. If you took enough AP tests that you ran out of room, that's something important that an admissions officer would want to know. List the additional scores and future test dates here if you ran out of room.

- Include significant health circumstances, especially if they caused you to miss multiple weeks of school. Make sure to be specific about the dates you missed.
- If you attend a school with a specialized curriculum, like a performing arts school or a school with specialized religious instruction that takes up a significant portion of your class day, that's appropriate to list here. Your counselor will likely cover this in the school profile, too, but it's never a bad idea to make things as clear as possible for an admissions reader.
- If you have *important* activities or awards that you couldn't accurately summarize or just didn't fit on the application, list them here. We're not talking about "9th Grade Homecoming Float Committee." But if you've played on two different U.S. club soccer teams and on a statewide select team (in addition to your high school team), and if you've won multiple accolades with each, it's quite possible that you just couldn't fit all that in the previous sections. It would be helpful to bring it up here.
- Maybe you did a research project with a college professor and you'd like to do a short summary of the project and your involvement in it. Keep it short and clear, but it deserves inclusion here.

2. Make it pretty.

Make it organized and easy to read. Don't just list classes and activities. Group related items together and give them a heading, like this:

Additional Activities

- U.S. Club Soccer (9–12), 15 hours per week, 35 weeks per year; Captain (11)
- Cashier and Cook, In-N-Out Burger (10, 11), 20 hours per week during the summer

AP Tests Scores

- AP Psychology: 4 (5/2016)
- AP Statistics: 3 (5/2017)

3. Keep it short.

We've rarely seen a situation where a student needed the entire page to list additional information. Brevity and clarity are your friends here.

4. Keep it “additional.”

Additional information needs to be both new and interesting. If you write three paragraphs about your involvement with the National Charity League, you're filling space with details admissions officers already know from the Activities section.

We really can't emphasize enough how ineffective sheer volume can be in a college application. We know students think they can make a strong case if they list everything they've ever done, won, and accomplished. But successful applicants—even to the most highly selective colleges—understand how to prioritize what they've done, and they use the spaces on the application to highlight their most important information, not to give a complete biography.

5. No résumés, please.

Don't cut and paste a résumé here. A résumé will just repeat information you've mentioned elsewhere, and that will irritate admissions officers. Don't waste their time by making them read things twice. They're tired, and they've already read hundreds of other applications.

If an individual college *does* want a résumé, they'll ask you for it in their school-specific section. And even then, most schools requesting a résumé consider it optional, so you'll need to carefully consider whether you'd be sharing new information or duplicating info they've already seen elsewhere in the application.

Courses & Grades

This section will only appear on the left-hand menu of the Common App tab if you have added any of these seven colleges to your "My Colleges" section of the Common App.

- Chapman University
- The George Washington University
- New York School of Career & Applied Studies of Touro College & University System (NY)
- The Ohio State University
- Purdue University
- University of Southern California
- West Virginia University

If you're not applying to one of these seven institutions, you can ignore this section entirely and move on in the guide. (Nice!)

It's also important to note that the self-reported grades will not serve as a substitute for your counselor uploading an official copy of your transcript either through Naviance or through the "Recommenders" section of the Common App. Here are a few other caveats for students to be eligible to submit the Courses & Grades section:

1. You must have access to your high school transcript (and have it in front of you as you fill out the section)
2. Your transcript must include grades as opposed to qualitative or narrative assessments.
3. Your high school must use semesters, trimesters, quarters, or block scheduling.

If *all* these parameters hold true for you and you're applying to one of these seven institutions in 2017-18, it's time to dive in. Click "Add 9th grade courses and grades" to get started, and the Common App Course Assistant will open to help walk you through the process. Start by choosing the school from the dropdown menu. These will automatically populate based on the information you provided in the "Education" section of the Common App earlier. If the appropriate school doesn't appear, you'll need to go back to the "Education" section and add it to the "Other Secondary Schools" section.

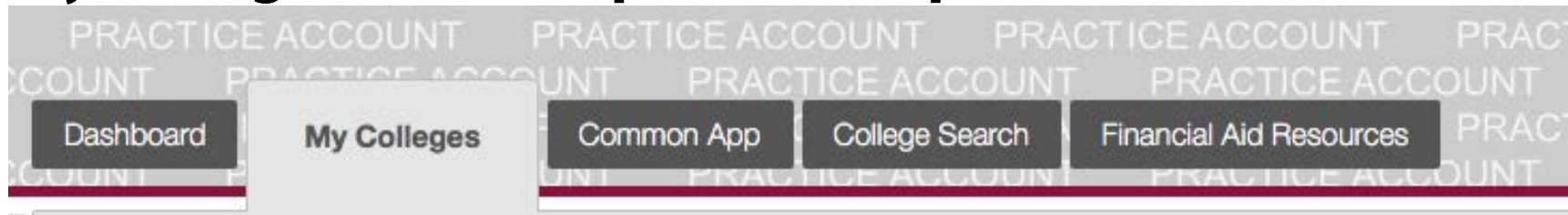
Next, you'll check the year that you attended ninth grade at that particular school. Your transcript (that you have in front of you at this point, right?) will likely contain this information as well. Select the appropriate grading scale and schedule for that particular year. Then enter the course name EXACTLY as it is listed on your transcript, even if it's abbreviated. For example, if your high school abbreviates "World History and Geography" as "Wrld Hist and Geo" on the transcript, make sure to write it as the latter. Then select the subject that best matches the course you just entered. Choose the course level that best matches the course you listed, whether it's AP, Honors, IB, or Standard Level. Again, base your answer on what's listed on your transcript. If your high school doesn't explicitly designate a course as Accelerated, Gifted, or Honors level, don't list it here.

Next, report your grades exactly as they appear on your high school transcript. If your transcript only displays the grade for one term or only displays the final grade, only enter that one grade for the course. Finally, report the number of credits you received for the course. Again, make sure to fill out the information exactly how it appears on your transcript. (You may be sensing a theme here.)

To add additional rows to list more courses, click the "Add a row" button and continue entering courses until you've completed entering the remaining information as it appears on your transcript. To delete a course, click the trashcan button. And if you have more courses for the same grade to add from a different school, click the "Add courses from another transcript" button and repeat the process.

When you've completed all the courses for your ninth grade year, click Continue and repeat the process for your tenth and eleventh grade years. If you want to get a print preview of the self-reported transcript at any point, you can always click the "Preview" button at the top right side of the page.

My Colleges (school-specific components)



Now that you've completed the main Common App, it's time to dive into school-specific components. Some schools will have nearly nothing extra for you to do. Others may require supplemental essays longer than the Common App itself. Once you've added your schools through College Search to the My Colleges section, you can dive in here.

Questions

This section will vary widely from school to school. Some may have as few as two questions here, whereas others may have multiple sections that end up including dozens of questions. Below we tackle some of the ones that might pose a challenge.

General

☐ Preferred admission plan

Some colleges allow you to select a specific decision plan. Previous versions of the Common Application included descriptions of those plans, but those have now been removed. We're guessing that was done to encourage students to actually visit the websites of each individual school and read *the schools'*

descriptions of how their individual plans operate. That's always a good idea, so we're not going to include our own descriptions here. If a college gives you an option to apply "Early Action," "Early Decision," or any other type of application option, visit the school's website and learn what that option actually means. Then, talk with your high school counselor about whether that's a good option for you.

Also, if you select "Early Decision," there is an Early Decision Agreement that will pop up, and your parents and high school counselor will need to "sign" saying they support you applying via Early Decision. The parent version is found under Recommenders and FERPA for that school.

☐ **Do you intend to pursue need-based financial aid?**

Checking "Yes" here is not the same thing as actually *applying* for financial aid. We mention that because some students worry that applying for financial aid will hurt their chances of admission. Although it's rare for your financial need to be held against you, this is not the place you have to worry about it. Check "No" only if you are absolutely certain you won't be applying for financial aid. (Make sure you double-check this with a parent first.)

☐ **Do you intend to apply for merit-based scholarships?**

Merit-based scholarships are scholarships offered by individual colleges that are awarded based on talents, skills, or other attributes. If you plan to research and apply for scholarships offered by individual colleges, check "Yes."

☐ **Do you intend to be a full-time student?**

A full-time student implies you're taking the required number of courses to make progress toward graduating in four years. Most students will check "Yes" here unless they're going to work full-time and take just one or two classes at a time.

☐ **Do you intend to enroll in a degree program your first year?**

Are you planning to earn a college degree at this school (even if you don't know what you want to major in yet)? If so, check "Yes," as most students do. Students who check "No" are intending to take a couple of classes for personal enrichment.

☐ **Do you intend to live in college housing?**

Checking "Yes" means that the college will eventually send you housing information if you are admitted.

Academics

This section will vary from school to school, and it is not always asking you to pick a major that is yours forever; sometimes colleges just want to know what your interests are. If a college on the Common Application really wants to understand the motivation for what you intend to major in, they're going to ask about it via a short answer or essay. With that in mind, here are a few tips for this section:

- We see nothing unreasonable with listing two or three of your interests, even if they are unrelated. If you really do enjoy biology, English, and international relations and the prompt allows for it, list them.

- We advise our students not to select “Undecided” if it’s asking about interests. Many students really are undecided about what they want to *major* in during college, which is fine; that’s different from what your academic *interests* are. Even students who are applying as “undecided” majors usually have some idea what their interests are. We think checking “Undecided” about your interests is the online equivalent of shrugging your shoulders and having absolutely no clue. Be honest and tell colleges what your interests are, even if you don’t want to major in them.
- The Future Plans section is one that can—and often should—be customized to individual schools. Let’s say you’ve listed your academic interests as
 1. Business,
 2. Accounting, and
 3. Marketing.

Now, let’s say you add the University of Chicago and you repeat those selections. That’s a problem because the University of Chicago doesn’t offer any of these as majors. Even though you’re not committing to a major here, you’ve already made it pretty clear that you’re not interested in studying anything that doesn’t tie closely to business. Be mindful of the school you’re applying to, and make sure you show them that you understand their academic offerings.

Recommenders and FERPA

For All Colleges

FERPA Release Authorization

Before you start adding your recommenders' information to the application, you must complete the FERPA Release Authorization. You will do this only once for your entire application, not for each school.

Note: Taking care of this also helps link your Naviance account (if your school uses that system) to your Common App account.

Read the directions carefully on Page 1 of the Release Authorization before you check the boxes to move on.

If you waive your right to access, it means once the writer sends the letter to the school, you have no right to view it. You will never know what the writer said about you or whether it helped or hurt your chances of admission. We know that sounds risky. Still, you should *always* waive your right to access. Here's what happens if you *don't* waive your right:

1. You're essentially telling the writer that you don't trust him or her to do a good job. In addition, you're making that implication while asking this person to do you a favor. A teacher or counselor can't help but be a little offended by that. Offending the person you want to recommend you is never a good strategy.
2. A writer who is worried that you'll see the letter one day is one who is less likely to be truly honest and more likely to say things that are technically positive. Admissions officers recognize that such generic statements mean nothing. That's bad for you.

It's the difference between

"William has shown consistent effort and is both diligent and determined"

and

"William is never going to be a chemist. That much is clear. But although he's struggled at times in my class, he's cheerful, he keeps trying his best, and he's never given up on chemistry. I like that in a student."

The first example means absolutely nothing to an admissions officer. You are far better served by an open and revealing recommendation—even if it acknowledges a weakness—than you are by generic, faint praise.

3. The college will wonder why you didn't feel comfortable enough to waive your right, and they'll also think you were worried about what the writer says about you.
4. If you're feeling uneasy about waiving your right, consider asking someone who's more unwaveringly positive about you to write the letter. If you're still uneasy, try to relax. Teachers and counselors are out to help, not hurt, students. Just about all of them will do their best to say something positive about a nice student.

Invite Recommenders

In the current version of the Common Application, high schools have the option of managing their recommendation processes through Naviance, an online program that allows official forms to be submitted to colleges electronically. Every high school will make its own decision, and those that use Naviance don't necessarily do so in the same way. So, we can't describe in this guide the precise steps you should take to complete your recommendations. But here are a few guidelines we think you'll find helpful.

- 1. Ask your school counselor or the college center director how your school is handling recommendation forms for college.**

Whether or not your school uses Naviance, many high schools have their own system and set of deadlines to manage letters of recommendation. This is one of many occasions when you should do whatever your counselor tells you to do. Remember, anyone who writes a letter of recommendation is doing you a favor. If your school has a system, you should follow the rules and use it.

2. Verify who will be completing the counselor forms.

Will it be your counselor? Are you sure? Some schools have different counselors who handle college application-related matters, and the appropriate person may not be the same counselor you normally deal with.

3. Ask your teachers if they'd be willing to write you a letter of recommendation, and make sure you get a firm "Yes."

The fact that a teacher told you vaguely sometime in the past that he or she would be happy to write you a letter of recommendation doesn't count. You need recent confirmation that your teachers are willing to do this.

4. Make sure you know your counselor's and teachers' first names.

"Mrs." does not count as a first name when you list them as a recommender on the Common Application. Hint: Google helps.

5. Verify your teachers' and counselor's email addresses.

If you get it wrong, your recommenders may never receive the necessary paperwork.

Once you've entered the information for your counselor and all your teachers, you can then go back to the School Forms section, select each school individually, and indicate which people will be submitting forms to each particular school.

Advisor

This is a new feature added this year. It allows students to share a “review” version of their application with up to three people who may be supporting them. For some applicants, this may be Mom or Dad. For others, it may be a community-based organization advisor or independent education consultant. Regardless of whom it is, two things hold true: 1. the advisor is NOT identified to anyone on the college side of things or to other advisors. 2. The advisor can only “see” your application and your progress on it (via the familiar series of green checkmarks). They cannot make changes to it.

As this is the first year of the advisor function's existence, we're still getting a handle on it at Collegewise. Still, based on everything we've seen, we love it. It's a simple mechanism that allows students to keep important stakeholders in the loop while still maintaining control of their own application and the process.

Writing Supplement

Not all schools have extra pieces of writing beyond the main personal statement in the Common App. Others will tuck their extra writing prompts right inside the Questions section and they may not be revealed until you've completed a particular section. Too many students put off filling out the basics in the Questions section only to be surprised at the last minute by a question that pops up in response to an otherwise benign question. To avoid that happening to you, complete ALL the information in the Questions section as soon as reasonably possible.

With so many schools requiring varied supplements, we can't give school-specific advice on all of them—though at the bottom of this section, you will find guidance on a select few via our blog. But here are a few general tips to help you make sure your supplements are just as strong as the rest of your Common Application.

1. Read (and follow) the directions.

We know it's not groundbreaking advice, but it's essential you read any directions provided to the right of each supplement. The advice can vary from school to school. For some schools, this may be a link at the top that takes you to the school's admissions website, where they'll give you detailed guidance on completing their supplement. If the school doesn't offer specific instructions, it's critical that you read through the supplement in its entirety and determine which sections apply to you. For example, some colleges might have a dozen different essay questions, but the directions will reveal that each one is specific to a single intended major.

2. Don't treat supplements like afterthoughts.

Just because it's supplemental information doesn't mean it's not important. In fact, at the most selective of schools, the supplements are every bit as important as the main application, if not more so. You want to give your supplements the same time and attention that you gave to the Common Application itself.

3. Make your supplements personal to each college.

Generic doesn't play well in your responses in supplements. Colleges need to sense that you're doing this just for them, not playing a game of college application Mad Libs where you're using the same answer but replacing the name of the school. There may be overlap between your answers. However, if you write one "Why I want to go to this college" essay and then merely substitute college names, each one is going to know that you didn't write that essay solely for them.

As we've suggested throughout this guide, honesty is always the best policy. In supplements, particularly with essay questions, this means you should worry less about trying to impress colleges and more about telling the truth. Colleges are asking these questions so they can get to know you better. When you try to write what you think is going to sound good, you write the same responses that thousands of other applicants write. That's not a good way to stand out.

Also, here's a tip about the length of your responses: Some schools will ask you to write a one-paragraph response to the question, but their text box allows 450–500 words. Go with one paragraph,

even if there's plenty of room to write much more. Four or five well-developed sentences are usually all you need. Resist the urge to use up every character.

In addition to this, some supplemental prompts will offer no word limit in the question itself, but one exists simply because the box in which the response will be entered has a word limit. In these cases, it makes sense to test the word count before you start writing because few things are as fun as writing a beautiful 250-word piece and the box in which it is to be placed allows for only 75 words.

A quick way to check the word count is simply cutting and pasting any random text into the box—even from your personal statement—and then the app gives you a little warning note stating the word limit.

Should you answer “Optional” sections?

Some supplements will have sections that are labeled as optional. We've found there are two kinds of optional prompts: those that ask you if there's anything else you'd like to share, and those that actually ask you a brand new essay question.

Regarding the question “Is there anything else you'd like to share with us?” (or a similarly worded question), we tell our students the same thing we tell them for the Additional Information section of the Common App. If there really is something you'd like a college to know that you haven't had a chance to reveal in the Common Application or in the supplement, this is the place to share it. If you don't have anything else to share, you shouldn't worry at all about leaving that question blank.

However, when a college gives you an essay prompt and tells you it's optional, we think it's best to answer it. Yes, optional does mean *optional*. But there's a human-nature factor at work here, too. Think of it this way: If you really wanted to make the soccer team at your school, and the soccer coach said she was going to hold optional workouts on Saturdays before the season, wouldn't you go? Wouldn't your decision whether or not to show up say something about your level of commitment to the soccer team? It's hard for an admissions officer to believe that this school is high on your list if you leave an optional essay question blank.

Where to go for more advice:

We've written a lot of guides for various schools' supplements on our blog. You can find those entries here: <http://wiselikeus.com/collegewise/category/advice-for-specific-colleges>.

Submit Your Application

The Common App provides excellent directions on how to submit and pay for your application:
<https://appsupport.commonapp.org/link/portal/33011/33013/ArticleFolder/28/Payment-Submission>.

It's also worth noting: you can't "accidentally" submit your application. You will have a chance to proofread your application and there will be around three to five other screens you have to click through to officially submit it. Trust us, you can't "accidentally" submit the Common App.

Final PDF Preview

Within those instructions, you're told how to do a "Final PDF Preview" of your application. This is a crucial step, as it generates a PDF that shows you almost exactly what the admissions officers will be seeing when they read your application. (You also have the opportunity to review each section individually in PDF form via the "Preview" function at the top right of each section but your final review should always be using the Final PDF Preview feature.)

Go through it line by line and ensure that you've correctly filled it out. In addition to correcting spelling and grammar errors (which your browser's spell-check is excellent for), you should make sure that no lines are cut off. This tends to happen most often in the Honors and Activities sections, though it can happen in other places, too. Even if the Common App allows you to enter the text, formatting issues may keep all the letters and words from appearing. If that's the case, you will need to shorten what you wrote until it does all show up in the next Preview PDF you generate. This happens because not all

characters are created equal. Compare: “.....” versus “WWWWWWWWWW.” Both are 10 characters, but one obviously takes up more space on the page.

After you’ve done a good proofing and preview of your application (and your parents have, too), it’s time to submit. One critical point to keep in mind is that you do NOT have to submit your application to ALL schools at one time. You can send each application off when you’re ready.

App Fee Payment

Colleges have their own fee structures and methods of payment, so follow the directions closely for each school. When students are given the option between credit card and check, we always recommend credit cards because they provide a much easier way to verify if a payment has been received. You’re one step closer to having a final and completed application.

Signature

The signature page is the last step before you submit. Read what you’re signing (or, in this case, checking) carefully. Then—finally—“sign” your name by typing it in and adding the date.

Now smile (seriously—it’s a confidence builder) and hit “SUBMIT.” Your application is off to whichever school(s) you designated.

After You Submit

At Collegewise, here's the checklist we go through for each school after one of our students completes a Common Application:

1. Submit the Common Application to the school.
2. Submit official standardized test scores online and as directed by the university's official test policies.
3. Verify that your counselor submitted your Secondary School Report and that your teachers submitted their recommendations. If your school uses Naviance, this can be verified there or in the School Forms section of your Common App.
4. Submit any requested supplemental information, such as an art portfolio through SlideRoom (but only if requested and relevant).
5. Schedule the interview (if available). This isn't something the Common App will tell you to do. You need to visit each school's individual website. Also, it is important to note that many schools will allow you to schedule interviews *before* you submit your application. If that's the case, do not wait on scheduling your interview because slots may be limited and you'll miss your chance. If you'd like some help preparing for your interview, check out our blog section on college interviews at <http://wiselikeus.com/collegewise/category/college-interviews> or purchase our video at <https://collegewise.com/product/college-interviews-video/>.

Double-check those five things, and you're sure to have given each college a complete application.

How to Update Your Common Application After You Submit It

Once you submit your Common App to a school, the only way to change or update the application that the college will read is to contact the school directly and tell them you would like to alter it. This isn't necessarily a bad thing. For example, if you change your senior year schedule after you've submitted your Common App, a school would want you to make an update. Most colleges will ask you to send a letter describing any changes or updates you want to make. Be sure to call each school to verify how they prefer this update (by email or mail) and to whom it should be directed.

Here are a few other scenarios where you should consider contacting a college and asking for permission to send an updated application:

1. Despite your best efforts, a major error goes through. A misplaced comma or a misspelled word won't keep you out of a college. But if you realize you misspelled "president" as "precedent" throughout your application, it's probably worth fixing.
2. You win an award late in the application season. For instance, you're a volleyball player and win team MVP as well as 1st-team All-League honors at the late fall banquet. In addition, your team

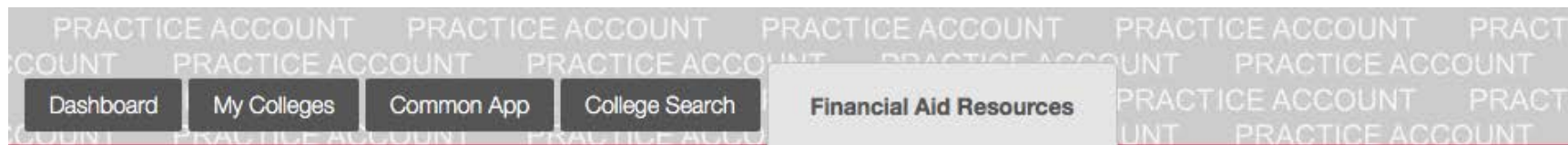
finished as runner-up in the state championships. That's a lot to be proud of, and you should share this good news with schools.

3. If you are taking a class and it appears on your Current Year Courses, but you drop it late in the fall of your senior year, you want to correct this so your application is accurate.

Now, here's how you should *not* use this feature.

Beyond the scenarios we described above, don't update your submitted Common App with any frequency. Get it right the first time. We made this guide so you can make sure your Common Application is as strong as it can possibly be and so you can have the confidence not to second-guess every little detail.

Financial Aid Resources



While much of the information in this section can be found elsewhere on the Internet, we like that the 2017-18 Common App brings it all to one place. You can learn the basics of financial aid and by clicking into the “Apply for Aid” tab, you can link to the financial aid websites of each of the schools in your My Colleges section. It gives you an easy starting point to research each school’s policies on need-based aid, what the deadlines for various required forms are, and how to apply for merit-based scholarships if they’re available. But please remember that the Common Application is not a substitute for a financial aid application. This section is meant to make it easier for you to *locate* each college’s specific instructions to apply for aid, but you’ll need to *follow* those instructions (which will include filing a [FAFSA](#) at a minimum) once you get to those pages.

When you have submitted your very first application via the Common App, you’ll unlock the features in the Explore Scholarship Opportunities page. Scholar Snapp will connect you to scholarships that are selected just for you based on criteria determined by your submitted application. You can read more information on this feature here:

<https://appsupport.commonapp.org/ics/support/kbanswer.asp?deptID=33013&task=knowledge&questionID=2582&languageID=>

Conclusion

Technological advances like the Common Application are supposed to make your college application life easier. But now that you've read about ninety pages of our advice about the Common Application, it would be easy to get the impression that you need a complex strategy to successfully apply to college, that the process is rife with potential errors, and that you're always just one small mistake away from torpedoing your chances of admission.

Don't worry.

It's not easy to sum up a complex teenage life on any college application, yet hundreds of thousands of students every year find a way to do it. Although we hope our guide helps you avoid common mistakes and that you present yourself in the most compelling way, what we want most is for you to be proud of what you're putting out there to the colleges. Applying to college should be an exciting time for you, not one where you second-guess yourself and merely hope you're doing things right. We want our guide to help you do a great job and maybe even enjoy the months after you submit your Common App.

You should also know that pretty much every admissions officer we've ever met or worked with was nice, understanding, and genuinely happier to admit a student than to reject her. Rejecting people is the part of the job most admissions officers don't like. The more selective colleges have to deal with a lot more applications than they can possibly accept, but the people reading them would still much rather

admit you if they can find a reason. That's a good thing to remember as you begin the long wait to hear back from colleges.

So, relax. You don't have control over whether or not a college ultimately says yes, and worrying about it won't make you feel any better. All you can do is submit an application that proudly reflects who you are, and then remember that with over 2,000 colleges to pick from, you're pretty much guaranteed to get in somewhere. The vast majority of college students are quite happy where they are. Chances are, you will be, too.

Good luck, and have a great time in college.

Cheers,

Arun, Kevin, Meredith, and Tom
Collegewise

Want More?

Collegewise is a private college counseling company which embraces two beliefs: (1) The college admissions process should be an exciting, adventurous time for every family, and (2) accurate, helpful college information should be made available to everyone. So, even though we are private counselors who work with families who can afford to hire us, we also enjoy working with anyone who is interested and willing to listen, whether we're writing, speaking, or teaching as much as we can.

If you'd like to learn more about how we can help your family or your students enjoy a more joyful college admissions process, just reach out and ask.

Our website

www.collegewise.com

Our college counseling programs

<https://collegewise.com/services>

Collegewise counselors work with students in-person and online.

Our online store

<https://store.collegewise.com/store/>

The online store has guides, videos, and other college planning resources.

collegewise.com

Our blog

<http://wiselikeus.com/>

We share free advice every single day (including Christmas Day, Arbor Day, and Super Bowl Sunday).

Our free email newsletter

<https://app.e2ma.net/app2/audience/signup/19920/11809/?v=a>

Get our free advice delivered to your inbox.

Our free stuff

<https://collegewise.com/resources>

Check out our complete collection of free advice!

Contact us

www.collegewise.com/contact

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